



20 Years of the Human Genome: From Sequence to Substance

September 22, 2021 | 12 PM ET



The Cell Symposia series provides a unique opportunity for our clientele to interact with KOL's with substantial buying power throughout the varied scientific disciplines we cover. In response to the ongoing COVID-19 pandemic, Cell Press is converting select *Cell Symposia* into something new called *Cell Symposia Express*. These short-format, online-only events give our highly qualified audience the opportunity to interact with esteemed scientists in their field without having to travel or spend time away from the lab. We facilitate connections, spark new insights, and pave the way for cross-disciplinary collaborations with an engaging, highly interactive forum.

This Symposia Express will bring together leading scientists to discuss major milestones of human genome research over the last 20 years, as well as the latest research in human genetics and genomics. The meeting will span advances in sequencing and genomics technologies, the cataloguing of global variation in genome sequence and gene expression, and insights into the genetic etiology of human development and disease to prospects for predictive or interventional genomic medicine.

PLATINUM SPONSOR: \$12,500

- Virtual booth – Incorporates Company background photo and video, sales rep photos, direct and group chat with company, resources- documents, images, videos, external links. Attendee ability to request meeting with Company product reps and book meeting time ahead of Symposia Express.
- Registration data of ALL attendees provided to sponsor for continued lead nurture and marketing.
- Company logo on registration page and Symposium site.
- Company logo on marketing emails
- Company logo on schedule and included in reminder emails.
- Acknowledgement in opening and closing statements.
- Company logo on Symposium NewsFeed page
- Sponsorship of TWO Panel Discussions – Provides attendees opportunity to discuss big picture challenges, “what’s next?” in the field, etc. Includes sponsor logo on schedule and if applicable, holding slides in session
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GOLD SPONSOR: \$8,000

- Virtual booth – Incorporates Company background photo and video, sales rep photos, direct and group chat with company, resources- documents, images, videos, external links. Attendee ability to request meeting with Company product reps and book meeting time ahead of Symposia Express.
- Registration data of 600 attendees provided to sponsor for continued lead nurture and marketing.
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- Company logo on marketing emails
- Company logo on schedule and included in reminder emails.
- Acknowledgement in opening and closing statements.
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- Sponsorship of ONE Panel Discussion – Provides attendees opportunity to discuss big picture challenges, “what’s next?” in the field, etc. Includes sponsor logo on schedule and if applicable, holding slides in session.
- Can include coupon in virtual delegate bag

SILVER SPONSOR: \$5,000

- Virtual booth – Incorporates Company background photo and video, sales rep photos, direct and group chat with company, resources- documents, images, videos, external links. Attendee ability to request meeting with Company product reps and book meeting time ahead of Symposia Express.
- Registration data of 300 attendees provided to sponsor for continued lead nurture and marketing.
- Company logo on registration page and Symposium site.
- Company logo on marketing emails and scheduling reminder emails.
- Company logo on Symposium NewsFeed page
- Acknowledgement in opening and closing statements.
- Can include coupon in virtual delegate bag

SUPPORTER: \$2,500

- Virtual booth – Incorporates Company background photo and video, sales rep photos, direct and group chat with company, resources- documents, images, videos, external links. Attendee ability to request meeting with Company product reps and book meeting time ahead of Symposia Express.
- Registration data of 150 attendees provided to sponsor for continued lead nurture and marketing
- Acknowledgement in opening and closing statements.
- Company logo on Symposium NewsFeed page
- Company logo on registration page and Symposium site.
- Company logo on marketing emails and scheduling reminder emails.
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